

Exhibit and Sponsorship Catalog



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Supporting Access to Affordable **High Quality Healthcare**

As the state primary care association (PCA), the Pennsylvania Association of Community Health Centers (PACHC) represents and supports the largest network of primary healthcare providers in the commonwealth. This network of health centers includes Community Health Centers (FQHCs and FQHC Look-Alikes), Rural Health Clinics and other like-mission providers that collectively serve more than a million patients annually at 400-plus sites in underserved rural and urban areas throughout Pennsylvania.



PACHC is a hidden gem. Couldn't imagine functioning in the FQHC arena without them. All levels of our health center applaud PACHC-Board to staff.

CEO of PACHC Organizational Member

2025 PACHC Annual Conference & Clinical Summit

Our most extensive educational conference!

Hundreds of Community Health Center leaders, healthcare providers and healthcare workers will gather for the PACHC 2025 Annual Conference & Clinical Summit from October 7 through 9 at the Lancaster Marriott at Penn Square & Convention Center, 25 South Queen Street, Lancaster, PA. Join Pennsylvania's "community of Community Health Centers" for professional development, important conversations, memorable learning experiences, and inspiration.



The most valuable part of the conference was experiencing the sessions with peers who had similar thoughts and questions and shared the same passion for what we all do as FQHCs.

- PACHC Conference Attendee

Conference by the Numbers

44 歳

out of 54 PA health centers represented at the conference

77



12.75



training sessions including intensives, educational sessions and plenaries

prescribed CME credits from the American Academy of Family Physicians.

87 exhibiting companies

16³

sponsoring companies

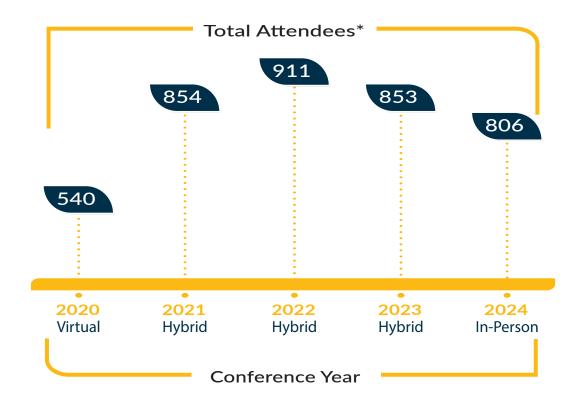
172

exhibitor and sponsor representatives

136+ ⁸



C-Suite level attendees



Why Exhibit?

Exhibiting is an excellent opportunity to share your products and services with an influential group of healthcare organizations as an exhibitor at the 2025 PACHC Annual Conference & Clinical Summit.

Booth space was SOLD OUT for the 2024 conference. 2025 offers a new opportunity to be part of this proven successful event.

Our conference is typically attended by over 800 attendees representing nearly all health center organizations in the Commonwealth. Join us as an exhibitor on October 7-8.







Exhibit Booths

Exhibit booths are priced at \$2,000 which includes complimentary electricity, 8' table, two chairs, and space for floor display banners.



Networking Opportunity

Meet attendees at our Tuesday networking event being held as our exclusive opening of the trade show.

Exhibitor Information

Trade Show Exhibit Information

- Trade Show Hours
 - October 7 from 5:15 pm 6:30 pm
 - October 8 from 8:00 am 6:30 pm
- Each Trade Show exhibit booth includes an 8' table, two chairs, and space for floor display banners.
- Each exhibit booth can be staffed with up to 4 representatives.
- Exhibit booths are available at \$2,000, including complimentary electricity.
- Appetizers will be provided during the opening happy hour on Tuesday as well as two bars for attendees to enjoy a complimentary beverage!
- Exhibitors have the option to hold individual raffles at their booth.



- Newly added exclusive trade show opening on the evening of Tuesday, Oct. 7, immediately following our APEX Awards Ceremony.
- Full day of open trade show hours on Wednesday. Oct. 8.
- Ability to connect with attendees with our new conference app.



Trade Show Schedule <u>Tuesday, October 7</u>

Exhibit Setup: 8:00 am - 5:00 pm

Trade Show: 5:15 pm - 6:30 pm

Wednesday, October 8

Trade Show: 8:00 am - 6:30 pm

Exhibit Tear Down: 6:30 pm - 7:30 pm

<u>Visit Our Exhibitor Opportunities Page to</u> <u>Reserve Your Space</u>

Why Sponsor?

Get your name, brand, product and/or services in front of hundreds of attendees!

Conference sponsorships options are designed to allow for maximum visibility before, during, and after the event. Sponsorships are great opportunities to introduce new products, establish your presence in the marketplace, reinforce relationships with existing customers and engage new customers. Benefits of sponsorship include:



Brand Placement

- Logo placement on conference signage, materials and registration website
- Social media acknowledgement



Company Advertisement

- Recognition in conference app
- Announcement of sponsorship in PACHC's e-newsletter



Customer Engagement

- Discounted exhibit booth during our signature trade show
- Access to the conference app to connect and network conference attendees



Booth Traffic Drivers

- Sponsors are highlighted on the scavenger hunt to drive traffic to your booth
- Listed as an exhibiting sponsor on conference app

Sponsorship Benefits

All sponsorships include the following benefits:



Discounted trade show exhibit booth that can be staffed with up to 4 exhibitor representatives



Complimentary conference registration(s)



Logo recognition on conference app, signage, materials, and registration website with link to your website



Company logo and prominent mention in conference app



One time "thank you" social media post acknowledging your sponsorship



Company logo on sponsor scavenger hunt card



Announcement of sponsorship in PACHC's newslet-



Email blast to conference attendees that includes sponsorship recogni-



Access to the conference app to connect and network conference attendees



^{**}Discount amounts, ad sizes and complimentary items vary by sponsorship



Sponsorship Opportunities



Conference Partner Sponsors (2 available)

SOLD

\$20,000

Join PACHC as one of the conference partner sponsors which allows for the highest level of sponsorship exposure. Your logo will be printed on conference bags, and more!

- Logo printed on conference name badges
- Recognition signage at registration and APEX Awards Ceremony
- Introduction by PACHC CEO during opening session
- Introduction at APEX Awards Ceremony and premium reserved table during the awards ceremony
- Conference reuseable grocery bag featuring Conference Partner logos given to each attendee at registration
- Four complimentary conference & clinical summit registrations
- Discounted 100% off 8'x8' exhibitor booth during our trade show and up to 4 registered exhibitors



Keynote Sponsor

\$15,000



Gain exclusive recognition and visibility by sponsoring our highly attended keynote session leaving a lasting impression on an engaged attendees.

- Sponsor recognized in PACHC President & CEO's opening remarks at keynote session
- Banner provided by sponsor placed on keynote speaker stage
- Two complimentary conference & clinical summit registrations
- 50% discount on a trade show 8'x8' exhibit booth that can be staffed with up to 4 exhibitor representatives



Main Stage Sponsor



\$15,000

Associate your brand with our trade show event's Main Stage offering high profile visibility and ensuring your company stands out to our broad audience.

- Banner provided by sponsor placed on main stage area
- Two complimentary conference & clinical summit registrations
- 50% discount on a trade show 8'x8' exhibit booth that can be staffed with up to 4 exhibitor representatives



Conference App Sponsor

\$10,000

Gain digital exposure with our conference app sponsorship where you will receive significant brand exposure with all conference attendees through our app.

- Check-In kiosk frame where your logo is prominently featured on check-in kiosks for all attendees to see.
- One login background image were you can display your company logo and on the background of the conference app login page
- Banner provided by sponsor placed at registration
- One complimentary conference & clinical summit registration
- 50% discount on a trade show 8'x8' exhibit booth that can be staffed with up to 4 exhibitor representatives



Custom Notebook/Pen Combo Sponsor

\$8,000

A branded notebook is provided to all conference attendees to enhance their educational experience. Attendees can record what they learn during the conference and continue to use after the conference.

- Custom notebook with attached pen with company logo
- One complimentary conference & clinical summit registration
- 50% discount on a trade show 8'x8' exhibit booth that can be staffed with up to 4 exhibitor representatives







Custom Printed Water Bottle Sponsor

SOLD

\$8,000

Help attendees stay hydrated with reusable water bottles featuring your logo. Support the environment and give attendees a takeaway they'll use long after the conference!



- Company logo printed on refillable water bottles given to all attendees at registration
- Banner provided by sponsor placed at water station
- One complimentary conference & clinical summit registration
- 50% discount on a trade show 8'x8' exhibit booth that can be staffed with up to 4 exhibitor representatives



Happy Hour Sponsor

\$8,000

Give attendees a refreshing beverage to enjoy while networking during our trade show! Your logo will be printed on the drink tickets for the trade show night on Tuesday and included on signage by the bars.

- Banner provided by sponsor placed at bar
- One complimentary conference & clinical summit registration
- 50% discount on a trade show 8'x8' exhibit booth that can be staffed with up to 4 exhibitor representatives



Starbucks Drink Coupon (up to \$6.00) Sponsor

\$7,500

Provide a complimentary beverage to conference attendees with our Starbucks drink coupon sponsorship. Our attendees love coffee and they will be sure to remember the company who bought them a free Starbucks drink!

- Company logo on coffee/beverage tickets given to all attendees at registration
- One complimentary conference & clinical summit registration
- 50% discount on a trade show 8'x8' exhibit booth that can be staffed with up to 4 exhibitor representatives

Trade Show Lounge Sponsor

SOLD

\$7,500

Sponsor a trade show lounge that gives attendees a space to network and relax during the trade show. The lounge is located in a high-traffic area next to your booth.

- Exhibit booth placed next to the trade show lounge and additional advertising materials can be placed inside the lounge area
- One complimentary conference & clinical summit registration
- 50% discount on a trade show 8'x8' exhibit booth that can be staffed with up to 4 exhibitor representatives





Lanyard Sponsor

\$5,000



The Lanyard Sponsorship will have attendees wearing your name and logo! A great way to mobilize your name throughout the conference.

- Company logo on lanyards given to all attendees at registration
- One complimentary conference & clinical summit registration
- 25% discount on a trade show 8'x8' exhibit booth that can be staffed with up to 4 exhibitor representatives



Hotel Room Key Sponsor

\$5,000



Put your brand in the hands of all conference attendees by sponsoring the hotel room key.

- Company logo on overnight room key for all hotel guests during the conference
- One complimentary conference & clinical summit registration
- 25% discount on a trade show 8'x8' exhibit booth that can be staffed with up to 4 exhibitor representatives



\$3,500



Refuel attendees with a sweet and savory snack break between educational sessions. Your logo will be printed on the snack break signage and you can place your company's banner by the snack break tables.

- Banner provided by sponsor placed at snack table
- One complimentary conference & clinical summit registration
- 25% discount on a trade show 8'x8' exhibit booth that can be staffed with up to 4 exhibitor representatives



PACHC Pals*

\$2,500

PACHC Pals are promotional partners who receive recognition and our thanks. Sign up to be our Pal!

- Listed as PACHC Pal Sponsor in conference app
- One time "thank you" social media post of sponsorship
- Company name recognition on conference signage

*PACHC Pals is a promotional partnership and does not include the sponsorship benefits listed on page 5.

<u>Visit Our Conference Sponsorship</u> <u>Page to Secure a Sponsorship</u>

Exhibitor and Sponsorship Contact

Email: pachc@pachc.org

The PACHC team will be on site at the Lancaster Marriott starting on Tuesday, October 7, 2025.

