



2024
**Exhibit and
Sponsorship
Catalog**



**PENNSYLVANIA ASSOCIATION of
COMMUNITY HEALTH CENTERS**

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Supporting Access to Affordable High Quality Healthcare

As the state primary care association (PCA), the Pennsylvania Association of Community Health Centers (PACHC) represents and supports the largest network of primary healthcare providers in the Commonwealth. This network of health centers includes Community Health Centers (FQHCs and FQHC Look-Alikes), Rural Health Clinics and other like-mission providers serving over one million patients annually at nearly 400 sites in underserved rural and urban areas throughout Pennsylvania.

“PACHC is a hidden gem. Couldn't imagine functioning in the FQHC arena without them. All levels of our health center applaud PACHC-Board to staff.
– CEO of PACHC Organizational Member

2024 PACHC Annual Conference & Clinical Summit

Our most extensive educational conference!

Hundreds of Community Health Center leaders, healthcare providers and healthcare workers will gather for the PACHC 2024 Annual Conference & Clinical Summit from Oct. 8 through 10 at the Lancaster Marriott at Penn Square & Convention Center, 25 South Queen Street, Lancaster, PA. Join Pennsylvania's "community of Community Health Centers" for professional development, important conversations, memorable learning experiences, and inspiration.



“

The most valuable part of the conference was experiencing the sessions with peers who had similar thoughts and questions and shared the same passion for what we all do as FQHCs.
– PACHC Conference Attendee

Conference by the Numbers

49



out of 53 PA health centers represented at the conference

77



training sessions:

- pre-conference intensives
- educational sessions
- plenaries

12.5



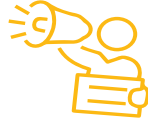
prescribed CME credits from the American Academy of Family Physicians.

80



exhibiting companies

12



sponsoring companies

145

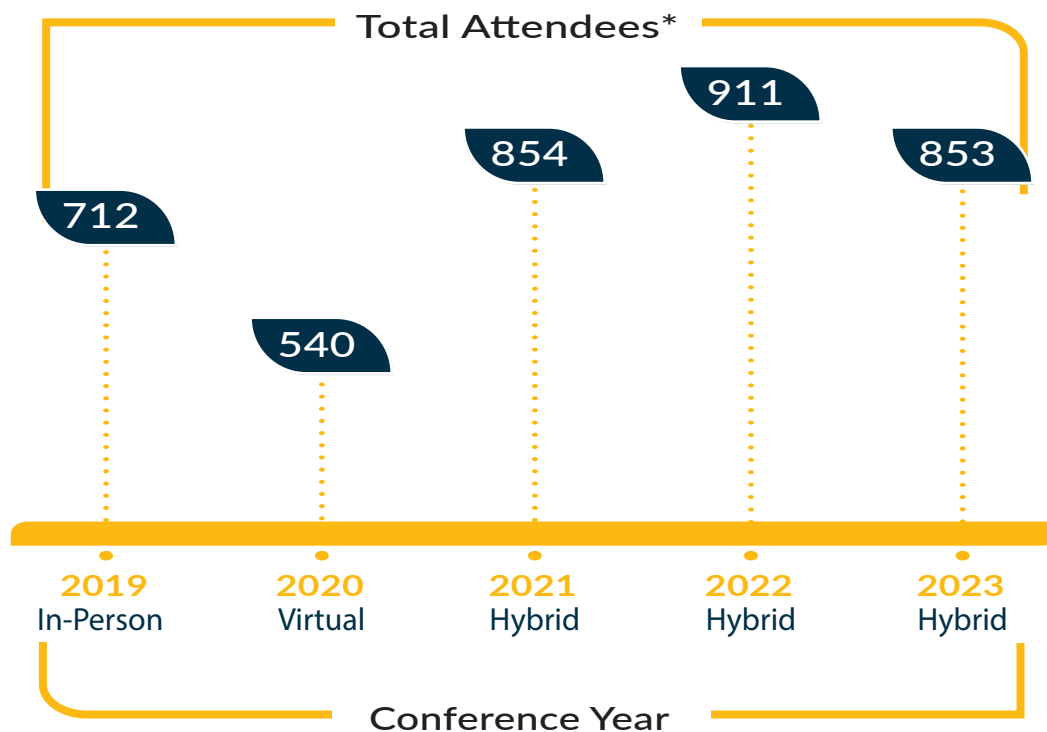


exhibitor and sponsor representatives

125+



C-Suite level attendees



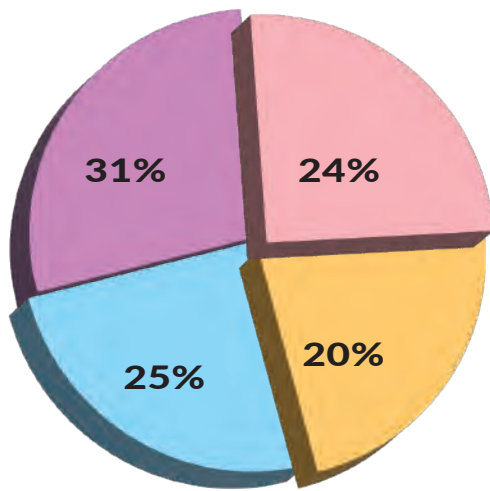
*Total attendees includes registrants, speaker, panelists and sponsor/exhibitor representatives

Why Exhibit?

Exhibiting is an excellent opportunity to share your products and services with an influential group of healthcare organizations as an exhibitor at the 2024 PACHC Annual Conference & Clinical Summit, "Writing the Script for Community Health Success."

Booth space was SOLD OUT for the 2023 conference. 2024 offers a new opportunity to be part of this proven successful event.

Our conference is typically attended by over 800 attendees representing nearly all health center organizations in the Commonwealth. Join us as an exhibitor on Oct. 9 from 1:00 pm - 6:30 pm for our critically acclaimed movie themed trade show "Night at the Movies."



Conference Attendees by Job Type





-  C-Suite (CEO, CFO, COO)
-  Clinicians (physical, behavioral, dental health)
-  Operations & Finance
-  Other (HR, marketing, IT, development)

Exhibit Booths



Exhibit booths are priced at \$1,100 which includes complimentary electricity.



Night at the Movies

Grab some popcorn and join us for a night at the movies with your movie-themed attire. Decorate your booth with your favorite movie items or celebrate the movie-theme with lights, cameras and action!



Unique Event Format

Appetizers and beverages are provided for attendees during the event. Appetizers will be located throughout to encourage traffic to circulate.



Networking Opportunity

Meet attendees at our networking event held in the Marriott after our Tuesday conference sessions.

Exhibitor Information

Trade Show Exhibit Information

- Trade Show Hours - Wednesday, October 9 from 1:00 pm - 6:30 pm.
- Each Trade Show exhibit booth includes an 8' table, two chairs and space for floor display banners.
- Each exhibit booth can be staffed with up to 4 representatives.
- Exhibit booths are available at \$1,100, including complimentary electricity.
- Appetizers will be provided during the trade show as well as two bars for attendees to enjoy a complimentary beverage!
- Exhibitors have the option to hold individual raffles at their booth.



As an Exhibitor you will receive:

- An invitation to our networking happy hour with conference attendees on Tuesday, October 8 from 5:00 pm - 6:30 pm at the Marriott.
- Access to the conference attendee list to increase your health center contacts and network.

Trade Show Schedule Wednesday, October 9

Exhibit Setup: 8:00 am - 1:00 pm

Trade Show: 1:00 pm - 6:30 pm

Exhibit Tear Down: 6:30 pm - 7:30 pm

**Visit Our Exhibitor Opportunities Page to
Reserve Your Space**

Why Sponsor?

Get your name, brand, product and/or services in front of hundreds of attendees!

Conference sponsorships options are designed to allow for maximum visibility before, during, and after the event. Sponsorships are great opportunities to introduce new products, establish your presence in the marketplace, reinforce relationships with existing customers and engage new customers. Benefits of sponsorship include:



Brand Placement

- Logo placement on conference signage, materials and registration website
- Social media acknowledgement



Company Advertisement

- Program book advertisement
- Announcement of sponsorship in PACHC's e-newsletter



Customer Engagement

- Discounted exhibit booth during our signature trade show
- Digital copy of conference participant list



Booth Traffic Drivers

- Sponsors are highlighted on the scavenger hunt to drive traffic to your booth
- Sponsorship signage at your booth

Sponsorship Benefits

All sponsorships include the following benefits:

- ✓ Discounted trade show exhibit booth that can be staffed with up to 4 exhibitor representatives
- ✓ Complimentary conference registration(s)
- ✓ Logo recognition on conference signage, materials, and registration website with link to your website
- ✓ Advertisement in the PACHC Annual Conference program book and agenda
- ✓ Company logo and prominent mention in program book
- ✓ One time "Thank you" social media post acknowledging your sponsorship
- ✓ Company logo on sponsor scavenger hunt card
- ✓ Announcement of sponsorship in PACHC's newsletter
- ✓ Email blast to conference attendees that includes sponsorship recognition
- ✓ Digital copy of participant list



*PACHC Pals is a promotional partnership and does not include the benefits listed above

**Discount amounts, ad sizes and complimentary items vary by sponsorship

Sponsorship Opportunities



Conference Partner Sponsors

\$20,000

SOLD

Join PACHC as one of the conference partner sponsors which allows for the highest level of sponsorship exposure. Your logo will be printed on conference bags, PACHC t-shirts and more!

- Logo recognition on conference signage, materials, and registration website with link
- One full page advertisement in the PACHC Annual Conference program book
- Recognition signage at registration and APEX Lunch
- Company logo and prominent mention in program book
- Introduction by PACHC CEO during opening session
- Email blast to conference attendees
- Introduction at APEX Luncheon & premium reserved table with up to 8 complimentary lunch attendees
- Discounted 100% off 8'x8' exhibitor booth during our trade show and up to 4 registered exhibitors
- Email blast to conference attendees
- Digital copy of conference participant list
- Announcement of sponsorship in PACHC's newsletter
- One time "Thank you" social media post of sponsorship
- Four Complimentary Conference Registrations
- Conference Partner logos displayed on PACHC staff conference t-shirt worn by all staff during Trade Show
- Conference reuseable grocery bag featuring Conference Partner logos given to each attendee at registration



Visit Our [Conference Sponsorship Page](#) to Secure a Sponsorship Question, contact Andrea Wandling at andrea@pachc.org



Custom Printed Water Bottle Sponsor

\$8,000

Help attendees stay hydrated with reusable water bottles featuring your logo. Support the environment and give attendees a takeaway they'll use long after the conference!



- Company logo printed on refillable water bottles given to all attendees at registration
- One Complimentary Conference & Clinical Summit registration
- 50% discount on a trade show 8'x8' exhibit booth that can be staffed with up to 4 exhibitor representatives
- Half-page (8.5"x5.5") advertisement in conference program book
- Banner provided by sponsor placed at water station



Custom Notebook/Pen Combo Sponsor

\$8,000

SOLD

A branded notebook is provided to all conference attendees to enhance their educational experience. Attendees can record what they learn during the conference and continue to use after the conference.

- Custom notebook with attached pen with company logo
- One complimentary Conference & Clinical Summit registration
- 50% discount on a trade show 8'x8' exhibit booth that can be staffed with up to 4 exhibitor representatives
- Half-page (8.5"x5.5") advertisement in the PACHC Annual Conference program book





Starbucks Drink Coupon (up to \$6.00) Sponsor

\$6,500

Provide a complimentary beverage to conference attendees with our Starbucks drink coupon sponsorship. Our attendees love coffee and they will be sure to remember the company who bought them a free Starbucks drink!

- Company logo on coffee/beverage tickets given to all attendees at registration
- One complimentary Conference & Clinical Summit registration
- 50% discount on a trade show 8'x8' exhibit booth that can be staffed with up to 4 exhibitor representatives
- Quarter-page (4.25"x5.5") advertisement in conference program book
- Printed half-page ad attached to drink coupon



Lanyard Sponsor

\$5,000

SOLD



The Lanyard Sponsorship will have attendees wearing your name and logo! A great way to mobilize your name throughout the conference.

- Company logo on lanyards given to all attendees at registration
- One complimentary Conference & Clinical Summit registration
- 25% discount on a trade show 8'x8' exhibit booth that can be staffed with up to 4 exhibitor representatives
- Quarter-page (4.25"x5.5") advertisement in the PACHC Annual Conference program book



Trade Show Lounge Sponsor (1 ~~2~~ available)

\$5,000

Sponsor a trade show lounge that gives attendees a space to network and relax during the trade show. The lounge is located in a high-traffic area next to your booth.

- Exhibit booth placed next to the trade show lounge and additional advertising materials can be placed inside the lounge area
- One complimentary Conference & Clinical Summit registration
- 25% discount on a trade show 8'x8' exhibit booth that can be staffed with up to 4 exhibitor representatives
- Quarter-page (4.25"x5.5") advertisement in the PACHC Annual Conference program book



Hotel Room Key Sponsor

\$5,000

Put your brand in the hands of all conference attendees by sponsoring the hotel room key.

- Company logo on overnight room key for all hotel guests during the conference
- One complimentary Conference & Clinical Summit registration
- 25% discount on a trade show 8'x8' exhibit booth that can be staffed with up to 4 exhibitor representatives
- Quarter-page (4.25"x5.5") advertisement in the PACHC Annual Conference program book



Trade Show Beverage Sponsor

\$4,000

Give attendees a refreshing beverage to enjoy while networking during our trade show! Your logo will be printed on the drink tickets for the trade show and included on signage by the bars.

- Banner provided by sponsor placed at bar
- One complimentary Conference & Clinical Summit registration
- 25% discount on a trade show 8'x8' exhibit booth that can be staffed with up to 4 exhibitor representatives
- Quarter-page (4.25"x5.5") advertisement in the PACHC Annual Conference program book



Snack Break Sponsor (2 available)

\$3,500

Refuel attendees with a sweet and savory snack break between educational sessions. Your logo will be printed on snack break signage and you can place your company's banner by the snack break tables.

- Banner provided by sponsor placed at snack table
- One complimentary Conference & Clinical Summit registration
- 25% discount on a trade show 8'x8' exhibit booth that can be staffed with up to 4 exhibitor representatives
- Quarter-page (4.25"x5.5") advertisement in the PACHC Annual Conference program book



PACHC Pals*

\$2,500



PACHC Pals are promotional partners who receive recognition and our thanks. Sign up to be our Pal!

- Quarter-page (4.25"x5.5") advertisement in the PACHC Annual Conference program book
- Company name listed in program book
- One time "Thank you" social media post of sponsorship
- Company name recognition on conference signage

*PACHC Pals is a promotional partnership and does not include the sponsorship benefits listed on page 5.

**Visit Our Conference Sponsorship
Page to Secure a Sponsorship**

Exhibitor and Sponsorship Contact

Andrea Wandling
Office: (717) 761-6443 ext. 210
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*Andrea will be on site at the
Lancaster Marriot on Wednesday,
October 9, 2024.*

