



2023

Exhibit and Sponsorship Catalog



**PENNSYLVANIA ASSOCIATION of
COMMUNITY HEALTH CENTERS**

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Supporting Access to Affordable High Quality Healthcare

As the state primary care association (PCA), the Pennsylvania Association of Community Health Centers (PACHC) represents and supports the largest network of primary healthcare providers in the Commonwealth. This network of health centers includes Community Health Centers (FQHCs and FQHC Look-Alikes), Rural Health Clinics and other like-mission providers serving over one million patients annually at nearly 400 sites in underserved rural and urban areas throughout Pennsylvania.

“ PACHC is a hidden gem. Couldn't imagine functioning in the FQHC arena without them. All levels of our health center applaud PACHC-Board to staff.
– CEO of PACHC Organizational Member

2023 PACHC Annual Conference & Clinical Summit

Our most extensive educational conference!

Hundreds of Community Health Center leaders, healthcare providers and healthcare workers will gather for the PACHC 2023 Annual Conference & Clinical Summit from Oct. 10 through 12 at the Lancaster Marriott at Penn Square & Convention Center, 25 South Queen Street, Lancaster, PA. Join Pennsylvania's "community of Community Health Centers" for professional development, important conversations, memorable learning experiences, and inspiration.



“

The most valuable part of the conference was experiencing the sessions with peers who had similar thoughts and questions and shared the same passion for what we all do as FQHCs.
– PACHC Conference Attendee

Conference by the Numbers

46 

out of 53 PA health centers represented at the conference

51 

training sessions:
• pre-conference intensives
• educational sessions
• plenaries

12.5 

prescribed CME credits from the American Academy of Family Physicians.

75 

exhibiting companies

11 

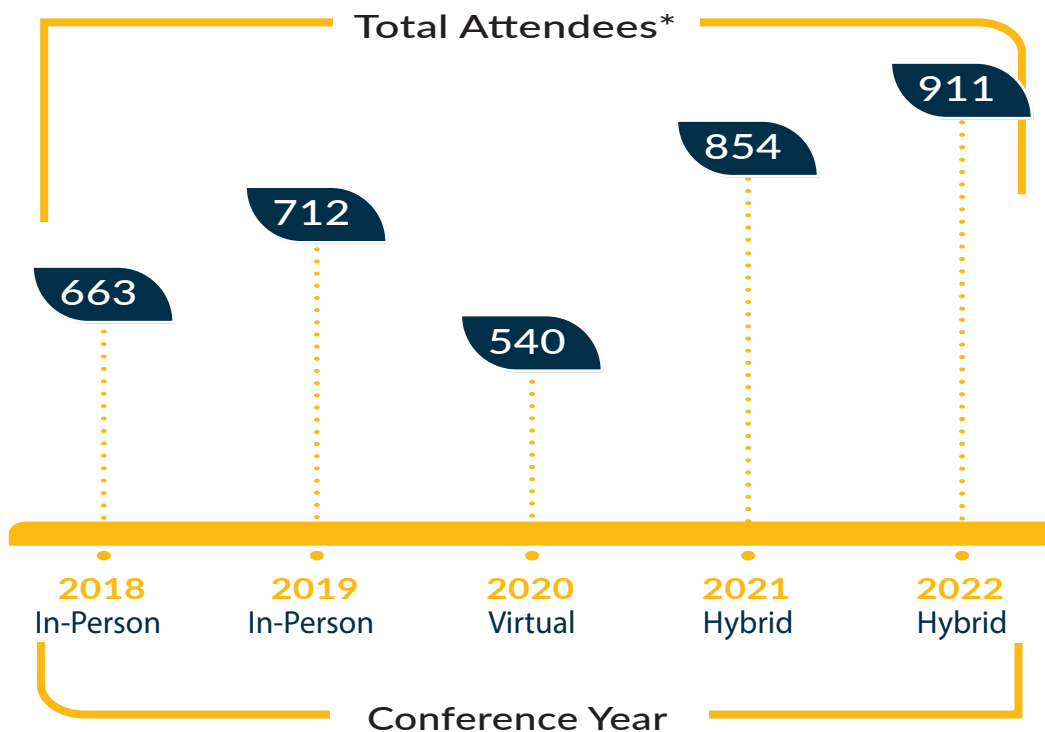
sponsoring companies

168 

exhibitor and sponsor representatives

150+ 

C-Suite level attendees



*Total attendees includes registrants, speaker, panelists and sponsor/exhibitor representatives

Why Exhibit?

Exhibiting is an excellent opportunity to share your products and services with an influential group of healthcare organizations as an exhibitor at the 2023 PACHC Annual Conference & Clinical Summit “Come Home to Health.”

Booth space was SOLD OUT for the 2022 conference. 2023 offers a new opportunity to be part of this proven successful event.

Our conference is typically attended by over 800 attendees representing nearly all health center organizations in the Commonwealth. Join us as an exhibitor on Oct. 11 from 3:30 pm - 6:30 pm for our football homecoming game themed trade show “PACHC Tailgate.”



Conference Attendees by Job Type



Exhibit Booths



Exhibit booths are priced at \$1,100 which includes complimentary electricity

PACHC Tailgate



Join in the celebration with your favorite college or pro-football jersey or shirt. Decorate your booth with football-themed items from the turf to the goal, bring the entire field to our tailgate tradeshow

Unique Event Format



Appetizers and beverages are provided for attendees during the event. Appetizers will be located throughout to encourage traffic to circulate

Networking Opportunity



Meet attendees at our networking event held in the Marriott after our Tuesday conference sessions

Exhibitor Information

Trade Show Exhibit Information

- Trade Show Hours - Wednesday, October 11 from 3:30 pm - 6:30 pm.
- During this time, the trade show is the only conference event taking place.
- Each Trade Show exhibit booth includes an 8' table, two chairs along and space for floor display banners.
- Each exhibit booth can be staffed with up to 4 representatives
- Exhibit booths are available at \$1,100, including complimentary electricity.
- Appetizers will be provided during the trade show as well as two bars for attendees to enjoy a complimentary beverage!
- Exhibitors have the option to hold individual raffles at their booth.



As an Exhibitor you will receive:

- An invitation to our networking happy hour with conference attendees on Tuesday, October 10 from 5:00 pm - 6:30 pm at the Marriott.
- Access to the conference attendee list to increase your health center contacts and network.

Trade Show Schedule Wednesday, October 11

Exhibit Setup: 9:00 am - 3:30 pm

Trade Show: 3:30 pm - 6:30 pm

Exhibit Tear Down: 6:30 pm - 7:30 pm

Visit Our Exhibitor Opportunities Page to Reserve Your Space

Why Sponsor?

Get your name, brand, product and/or services in front of hundreds of attendees!

Conferences sponsorship options are designed to allow for maximum visibility before, during, and after the event. Sponsorships are great opportunities to introduce new products, establish your presence in the marketplace, reinforce relationships with existing customers and engage new customers. Benefits of sponsorship include:



Brand Placement

- Logo placement on conference signage, materials and registration website
- Social media acknowledgement



Company Advertisement

- Program book advertisement
- Announcement of sponsorship in PACHC's e-newsletter



Customer Engagement

- Discounted exhibit booth during our signature trade show
- Digital copy of conference participant list



Booth Traffic Drivers

- Sponsors are highlighted on the scavenger hunt to drive traffic to your booth
- Sponsorship signage at your booth

Sponsorship Benefits

All sponsorships include the following benefits*:

- ✓ Discounted trade show exhibit booth that can be staffed with up to 4 exhibitor representatives
- ✓ Complimentary conference registration(s)
- ✓ Logo recognition on conference signage, materials, and registration website with link to your website
- ✓ Advertisement in the PACHC Annual Conference program book and agenda
- ✓ Company logo and prominent mention in program book
- ✓ One time "Thank you" social media post acknowledging your sponsorship
- ✓ Announcement of sponsorship in PACHC's newsletter
- ✓ Email blast to conference attendees that include sponsorship recognition
- ✓ Digital copy of participant list



*Discount amounts, ad sizes and complimentary items vary by sponsorship

Sponsorship Opportunities



Overall Conference Sponsorship

\$20,000

SOLD

Partner with PACHC as the overall conference sponsor which allows for the highest level of sponsorship exposure. Your logo will be printed on conference bags, PACHC t-shirts and more! This sponsorship also includes an exclusive opportunity to meet with the PACHC board of directors.

- Reusable tote bag with logo
- Logo displayed on PACHC staff conference t-shirt worn by all PACHC staff during Trade Show
- Four complimentary Conference & Clinical Summit registrations
- Lunch with PACHC board members on Tuesday (limit 2 representatives)
- One full page (8.5"x11") advertisement in the PACHC Annual Conference program book
- Banner advertisement at registration area (Banner provided by sponsor)
- Complimentary trade show 8'x8' exhibit booth that can be staffed with up to 4 exhibitor representatives
- Advance opportunity to select premium exhibit location in the exhibit hall
- Introduction by PACHC CEO during opening session



APEX Awards Luncheon

\$15,000

SOLD

Our APEX Awards Luncheon is our Oscars ceremony! Your sponsorship will immerse you into our award ceremony with exclusive seating and company recognition.



- Two complimentary Conference & Clinical Summit registrations
- Introduction at APEX Luncheon & premium reserved table with up to 8 complimentary lunch attendance
- Complimentary trade show 8'x8' exhibit booth that can be staffed with up to 4 exhibitor representatives
- One full page (8.5"x11") advertisement in the PACHC Annual Conference program book

Visit Our [Conference Sponsorship Page](#) to Secure a Sponsorship Question, contact Andrea Wandling at andrea@pachc.org



Custom Printed Water Bottle Sponsor

\$8,000

Help attendees stay hydrated and with reusable water bottles featuring your logo. Support the environment and give attendees a takeaway they'll use long after the conference!



- Company logo printed on refillable water bottles given to all attendees at registration
- One Complimentary Conference & Clinical Summit registration
- 50% discount on a trade show 8'x8' exhibit booth that can be staffed with up to 4 exhibitor representatives
- Half-page (8.5"x5.5") advertisement in conference program book
- Banner placed at water station provided by sponsor (Banner provided by sponsor)



Custom Notebook/Pen Combo Sponsor

\$8,000

A branded notebook is provided to all conference attendees to improve their educational experience. Attendees can record what they learn during the conference and continue to use after the conference.



- Custom notebook with attached pen with company logo
- One complimentary Conference & Clinical Summit registration
- 50% discount on a trade show 8'x8' exhibit booth that can be staffed with up to 4 exhibitor representatives
- Half-page (8.5"x5.5") advertisement in the PACHC Annual Conference program book



Starbucks Drink Coupon (up to \$6.00) Sponsor

\$7,500

Provide a complimentary beverage to conference attendees with our Starbucks drink coupon sponsorship. Our attendees love coffee and they will be sure to remember the company who bought them a free Starbucks drink!

- Company logo on coffee/beverage tickets given to all attendees at registration
- One complimentary Conference & Clinical Summit registration
- 50% discount on a trade show 8'x8' exhibit booth that can be staffed with up to 4 exhibitor representatives
- Quarter-page (4.25"x5.5") advertisement in conference program book



Conference Wi-Fi Sponsor

\$7,500

Get everyone connected! Sponsor the conference Wi-Fi and virtual conference platform. Your company's name and logo will be on the devices of everyone who accesses the event Wi-Fi and virtual platform, through the duration of the conference.

- Logo on printed Wi-Fi information card at in-person conference
- Exclusive logo recognition on virtual conference platform
- 2 complimentary Virtual Conference Registrations & 1 complimentary Conference Registration
- 50% discount on a trade show 8'x8' exhibit booth that can be staffed with up to 4 exhibitor representatives
- One full page (8.5"x11") advertisement in the PACHC Annual Conference program book

Visit Our [Conference Sponsorship Page](#) to Secure a Sponsorship Question, contact Andrea Wandling at andrea@pachc.org



Lanyard Sponsor

\$5,000

SOLD



The Lanyard Sponsorship will have attendees wearing your name and logo! A great way to mobilize your name throughout the conference.

- Company logo on lanyards given to all attendees at registration
- One complimentary Conference & Clinical Summit registration
- 25% discount on a trade show 8'x8' exhibit booth that can be staffed with up to 4 exhibitor representatives
- Quarter-page (4.25"x5.5") advertisement in the PACHC Annual Conference program book



Trade Show Lounge

\$5,000

SOLD



Sponsor a trade show lounge that gives attendees to network and relax during the trade show. The lounge is located in a high-traffic area next to your booth.

- Exhibit booth placed next to the trade show lounge and additional advertising materials can be placed inside the lounge area
- One complimentary Conference & Clinical Summit registration
- 25% discount on a trade show 8'x8' exhibit booth that can be staffed with up to 4 exhibitor representatives
- Quarter-page (4.25"x5.5") advertisement in the PACHC Annual Conference program book



Hotel Room Key Sponsor

\$5,000

SOLD

Put your brand in the hands of all conference attendees by sponsoring the hotel room key.

- Company logo on overnight room key for all hotel guests during the conference
- One complimentary Conference & Clinical Summit registration
- 25% discount on a trade show 8'x8' exhibit booth that can be staffed with up to 4 exhibitor representatives
- Quarter-page (4.25"x5.5") advertisement in the PACHC Annual Conference program book



Trade Show

\$4,000

SOLD



Give attendees a refreshing beverage to enjoy while networking during our trade show! Your logo will be printed on the drink tickets for the trade show and included on signage by the bars.

- Banner placed at bar provided by sponsor (banner provided by sponsor)
- One complimentary Conference & Clinical Summit registration
- 25% discount on a trade show 8'x8' exhibit booth that can be staffed with up to 4 exhibitor representatives
- Quarter-page (4.25"x5.5") advertisement in the PACHC Annual Conference program book



Snack Break Sponsor (2 available)

\$3,000

SOLD

Refuel attendees with a sweet and savory snack break between educational sessions. Your logo will be printed on snack break signage and you can place your company's banner by the snack break tables.

Banner placed at snack table provided by sponsor (banner provided by sponsor)

- One complimentary Conference & Clinical Summit registration
- 25% discount on a trade show 8'x8' exhibit booth that can be staffed with up to 4 exhibitor representatives
- Quarter-page (4.25"x5.5") advertisement in the PACHC Annual Conference program book

Visit Our Conference Sponsorship Page to Secure a Sponsorship

Exhibitor and Sponsorship Contact

Andrea Wandling
Office: (717) 761-6443 ext. 210
Email: andrea@pachc.org

Andrea will be onsite at the Lancaster Marriot on Wednesday, October 11, 2023.

